The BNA – www.thebna.org – July/August 2011

National Night Out - Tuesday, August 2nd

Local Elected and Public Safety Officials to Visit Multiple Neighborhoods

by Gayle Hudson & Patricia Minnis, Citizens for a Safer San Leandro

San Leandro Police Department, and the Alameda County Fire Department for the 28th Annual National Night Out (NNO), sponsored by the National Association of Town Watch.

Last year's NNO campaign involved citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations, and local officials from over 15,000 communities in all 50 states, U.S. territories, Canadian cities, and military bases worldwide. In all, over 37 million people participated in 2010.

National Night Out is designed to:

• heighten crime and drug pre-

vention awareness;

- generate support for, and participation in, local anticrime programs;
- strengthen neighborhood spirit and police-community partnerships; and
- send a message to criminals letting them know that neighborhoods are organized and fighting back.

The National Association of Town Watch was established in 1981 as a nonprofit, crime prevention organization. The first National Night Out was introduced in 1984, and San Leandro has been participating for more than 20 years, with members of the police department visiting neighborhood events throughout the city.

For the third year, San Leandro will begin the event with a walk from the Main Library to the Police Department. Citizens for a Safer San Leandro, representatives from Neighborhood Watch groups, and members of the business community will join Mayor Stephen Cassidy, SLPD Chief Sandra Spagnoli, and ACFD Fire Chief Sheldon Gilbert at 5:30 p.m. August 2 at the Main Library – kicking off our National Night Out by promoting community partnerships, crime prevention, and neighborhood camaraderie.

Following the walk, residents throughout the city will be hosting neighborhood potlucks and gettogethers in front of their homes. This is a great time to meet your neighbors and assemble a phone and email contact list for your neighborhood.

Target Stores is a major sponsor of National Night Out and offers free supplies – which usually

- continued on page 6

From The BNA President

Melinda Rieboldt

Hope you are enjoying your summer months. Our next neighborhood event will be National Night Out on August 2.

All Saints Episcopal Church on Dowling is hosting an National Night Out party this year; stop by and say hello. Art from Artful Steps-Stepping Stones will be on display. The artists have volunteered to participate and will be in attendance to showcase and answer questions about the art on display.

Participating in National Night

Out is a great way to get involved with your neighbors by getting together with the folks that live around you. It helps build community spirit and brings us together as a neighborhood. It also serves to build awareness of the neighborhood.

And plan to stop by the Farmers Market downtown on Wednesdays at 4:00 p.m. and pick up some locally-grown produce and support the surrounding downtown

- continued on page 6

BNA Board Meetings

Wed. August 3 ■ 7:00 p.m. Zocalo Coffeehouse, 645 Bancroft

New day & location starting in September

Tues., September 6 ■ 7:00 p.m. All Saints Church, 911 Dowling

Latest Proposal for Former Lucky's Site

'Village Marketplace' to Offer Downtown Shopping, Dining

by Pauline Cutter, District 5 City Councilmember

Last year I proposed that our community envision a safe and vibrant downtown that offers a variety of local shopping and dining opportunities that keep people in town. We are now a step closer to achieving just that.

An new project called "Village Marketplace" is being proposed for the former Lucky's site on East 14th Street, which would provide San Leandrans with even more choices to shop and dine locally and add to the ongoing renaissance of the downtown.

Conceptual drawings for Village Marketplace were presented at the San Leandro Downtown Association meeting in June by Innisfree Ventures II, the same developer that built Creekside Plaza at the corner of San Leandro Blvd. and Davis St.

[Ed. Note: PDF recipients will see two full-page color renderings on the next two pages.]

Village Marketplace is slated to accommodate five retailers and a 13,869 sq. ft. specialty grocery store. The Downtown Association was informed that several stores have already signed letters of intent indicating their strong interest to lease at the Village.

Other features planned for Village Marketplace include:

- a Mediterranean-designed structure featuring a smooth stucco exterior skin, barrel tile roof, patterned murals of a market scene, and pre-cast stone arch features;
- a specialty food market as the centerpiece of the Village offering coffee and pastries;
- a restaurant with a neighborhood-friendly atmosphere and outdoor table service;
- adequate parking in the rear to support the project and complement the existing downtown commercial district: and
- the creation of a "neighborhood center" accessible by car, foot, bicycle, and public transportation.

Cynthia Battenberg, business development manager at the City of San Leandro, has indicated that the City will begin public meetings on the project in August, at which time the Village Marketplace plans will be made available online.

While many folks believe this site is a perfect location for a Trader Joe's, the developer was again adamant that the Trader Joe's business model is now to open larger stores in areas not currently served by TJ's rather than cannibalize business away from nearby TJ stores - in San Leandro's case, Castro Valley.

I will continue to update you as the Village Marketplace project is considered by the city and community. In the meantime, I welcome your thoughts and ideas at pcutter@ sanleandro.org or 577-3357.

Cooling Centers On Hot Days

The Senior Community Center and Marina Community Center will open as Cooling Centers whenever the temperature reaches 95° – seven days a week, 11:00 a.m. to 7:00 p.m., as needed.

Please keep an eye on elderly neighbors and suggest they go to just check out the new facility, bring a book, and relax.



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VIEW OF PLAZA ALONG E. 14TH STREET

VILLAGE MARKETPLACE SAN LEANDRO, CALIFORNIA

DATE: MCG JOB #:	JUNE 25, 20 10119.
DATE	REVISIONS

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Coastal Clean-Up Day Saturday, Sept. 17

From 9:00-Noon, Help Rid California Coasts of Human-Made Debris by Mia Ousley, Editor

Join me Saturday, September 17, from 9:00 a.m. to noon for the 27th Annual California Coastal Cleanup Day.

This annual beach and inland waterway cleanup – held the third Saturday of every September – is the state's largest volunteer event.

Last year, over 82,500 volunteers removed more than 1.2 million pounds of trash and recyclables from the state's beaches, lakes, and waterways. When combined with the International Coastal Cleanup organized by Ocean Conservancy, California Coastal Cleanup Day becomes part of one of the largest volunteer events in the world.

East Bay Regional Parks has taken the lead for Alameda County in organizing volunteers for this year's event, taking the majority of the phone calls and directing people to various sites. Once there participants will pick up every bit of human-made debris they can find and record what is removed. Then return the trash, recyclables, and data card to the site captain after the clean-up.

Data collection is very important – it goes into an international database, is used to identify the sources of debris, and helps devise solutions to the marine debris problem.)

How can *you* be part of the solution to marine pollution? Contact one of the East Bay coordinators below:

- City of Berkeley Patty Donald 510-981-6720 or *pdonald*@ *cityofberkeley.info*
- City of Oakland Bryn Samuel 510-238-6227 or *bsamuel* @ oaklandnet.com
- Port of Oakland Jeff Jones 510-627-1360 or *jjones@porto-foakland.com*
- City of Pleasanton Brian Lorimer – 925-931-5511 or *blo-rimer@ci.pleasanton.ca.us*
- City of Fremont Val Blakely– 510-494-4577 or *vblakely@fremont.gov*
- East Bay Regional Parks

 Kevin Fox 510-544-2515 or kfox@ebparks.org

All participants must sign a waiver, which will be available at

all clean-up locations. Participants under the age of 18 will need the signature of a parent or guardian. Come to the clean-up prepared for the weather (hat, shoes, sunscreen), but everything else you need – bags, gloves, data cards, pencils, etc. – will be available on site.

You can help reduce waste created that day – and bring it closer to being a zero waste event – by bringing your own reusable supplies:

- containers for collecting trash (such as a reusable bucket, milk jug with top cut off, cardboard oatmeal cylinder, or reused shopping bag)
- lightweight pair of gardening gloves
 - filled, reusable water bottle
- and any snacks or lunches in reusable containers and not disposable ones.

So plan in advance, mark your calendars, share it on Facebook, tweet it, and ... see you at the beach (or river, or lake, or creek, or ...)!

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\$5,031 Raised for George Mark House

Annual North Area Fundraiser Attracts 340 Tourists in 2011

by Patty Silva & Mia Ousley, Members of The BNA

The San Leandro North Area Home and Garden Tour raised \$5,031 for the George Mark Children's House this year, thanks to the brave homeowners who had their homes and gardens picture perfect and agreed to let 340 strangers go through them.

June 12 turned out to be a lovely day to stroll through the seven beautiful homes plus the George Mark Children's House, a nonprofit that provides the gift of time to children with life-limiting illnesses, as well as their families. It's impossible to not come away from there with a tear in your eye and an amazing amount of admiration for the dedicated people who make life a little more bearable for families going through life's most challenging situation.

George Mark Children's House was conceived by Dr. Kathy Nicholson Hull as a memorial to her two brothers – Mark, who died in an automobile collision in 1962 at the age of 16, and George, who died of cancer in 1969 at age 30. She experienced first-hand, as a sibling, just

how devastating the loss of a child is to a family.

Dr. Hull's personal losses led her to choose a profession that would allow her to help people undergoing similar trauma. Her post-doctoral work with families in crisis took her to Children's Hospital in Oakland, where she met pediatric oncologist Dr. Barbara Beach. The two women agreed on the enormous need for families to get complete medical, emotional, and spiritual care in a loving environment that would offer safe harbor during one of life's most difficult trials.

Although the concept of a residential pediatric hospice is new to the United States, such facilities in England, Canada, New Zealand, and Australia provide successful models for this type of program. As the first – and currently only – freestanding residential pediatric palliative care facility in the United States, George Mark offers a unique alternative to end-of-life hospice, hospital, or home care for children and their families.

A big thank you to Teri Rose,

the medical outreach and education manager at George Mark, for her help in coordinating the tours of facility. It was such an inspirational part of the event that we hope to continue it annually. So if you didn't make it there this year, be sure to come next year—Sunday, June 10

And of course we appreciate all the volunteers who have worked behind the scenes year after year to put the tour together – the people we can always count on to serve as docents and the businesses and individuals who support us by through their advertisements in the program and their items donated to our raffle baskets and silent auction.

A special thank you to the homeowners – Rita Hayes and Terry Pate, Judy Glen and Jim O'Leary, Virginia and Kevin Harrington, Sarah Nash-Heubel and Bob Heubel, Michelle Whittaker and Mike Harnedy, Calleen Cochran-Tinonga and Luigi Tinonga, and Lynn and Al Roman.

Without them the Home & Garden tour would not be possible.





The Dog Walk Chronicles

Insights Into The Broadmoor on Any Given Day

by Tracy C. Baker, Member of The BNA

A Lonely, Lowly Brussels Sprout

You know, if you keep your nose to the ground like our Buffy, you see some pretty strange things sometimes.

One early morning the Buff and I were out for our start-of-the-day jaunt. Buffy was snuffling along when she suddenly stopped. I looked down to see her slowly back away and thought she found a bug, or lizard, or something.

All of those are fuzzy little bunnies compared with what I saw instead ... a lone Brussels sprout lay on the walk, its gray-green leaves sneering back at me.

I would have stomped that Satan of the vegetable family, but didn't want to get any on my shoes! We walked quickly away from that evil brassica, nearly running, homeward bound.

As I sat in the relative safety of my car on the way to work, I began to compose an ode to that ... that ... thing! Mind if I share?

Oh, lonely, lowly Brussels sprout
Oh, how you made me grimace and pout
When on my plate my Mom would serve
A generous handful, of all the nerve!

You stink while on your growing stalk You stink worse boiling in the pot Your taste is like a sour skunk You are not even good for garden gunk

And so, oh lowly Brussels sprout Nutritionists may proudly spout Of your getting cholesterol out But, oh, how I HATE you!

Time to hang up the leash. Anon See you in The Broadmoor!



Summer Reading Recommendations

by Barba Hartje, The BNA Board of Directors

I recommend the following three books, each on various subjects, to enhance the consciousness level of whomever chooses to avail themselves of the matters addressed in the books.

- *The 8th Habit* by Stephen Covey
- *The Art of Living Consciously* by Nathanial Brandon
- *The Four Agreements* by Don Miguel Ruiz

Now I know you may be asking for a synopsis of these books, but I assure you that reading them to find out is part of the experience!

Cre Asian

CELEBRATING OUR 10TH YEAR THANKS TO THE BROADMOOR FOR YOUR CONTINUED SUPPORT

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Eritrean Church Approaches 1st Birthday

St. Mary's on Dowling Triangle Started Services Last September

by Michael Greenslade, Member of The BNA

The St. Mary's Eritrean Orthodox Church purchased the building at 301 Dowling Blvd. (where it intersects Dutton) last year and has been holding services since September.

The Eritrean Community has been growing in the greater Bay Area, reaching into the thousands over the last 30 years both from children born here and from newly-arrived immigrants. There are now thousands of Eritreans and Eritrean-Americans in the Bay Area.

Eritrea is a nation located in

From the President

- continued from Front Page businesses.

The board is in the process of revamping and revitalizing The BNA website, which should be ready soon – stay tuned!

As always, if you have any questions about our board or other suggestions please do not hesitate to contact me at *president@thebna*. *org*. Happy summer and I hope you all had a great Fourth of July!

Northeast Africa along the Red Sea. Its population is approximately 5 million. The country was under various occupations and finally became independent in 1993. Eritrea is now a member of the United Nations.

Due to the long occupation,

many Eritreans ended up as refugees and émigrés, and thousands of them found a new homeland in the United States.

The Broadmoor welcomes the St. Mary's Eritrean Orthodox members as decent citizens and good neighbors to The Broadmoor.

National Night Out Aug. 2nd

Continued from Front Page

include paper plates, utensils, cups, promotional items, and toys for the children (coloring books, chalk, etc.).

In addition, the Mayor and City Council, police officers and firefighters (with fire trucks!) would like to stop by your NNO party to meet you. As of June 30, 56 requests had been made for City representatives to visit and while they likely can't make all the events, they will do their best, with a special effort to visit new NNO locations. To request a visit, please contact Officer Tim DeGrano at 577-3248 or tdegrano@sanleandro.org.

You can also get info from:

- Officer Kerri Kovach, 577-3252 or kkovach@sanleandro.org
- Citizens for a Safer San Leandro (CSSL), www.safersanleandro.org
- CSSL Director Gayle Hudson, 562-5011 or *mailtogayle*@ *yahoo.com*
- CSSL Community Outreach
 Coordinator Patricia Minnis, 633-0141 or patriciaminnis@att.net

For additional information on America's Night Out Against Crime, please visit the official National Night Out website at www. nationalnightout.org.





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One Block At A Time . . . With Your Help

What 'Community Compliance' Means To Me

by Carol Kennedy, The BNA Board of Directors

As a realtor since 1988, and a home owner since 1976, I know what sells homes and what sells neighborhoods. And I am very disturbed by what is happening in many parts of The Broadmoor.

When I purchased my first home on Durant, which divides San Leandro and Oakland, every home on both sides of the border was clean, neat, and extremely well maintained. This is not the case any more, on Durant as well as other streets. Some homes look like they are abandoned, cars are parked on lawns, yards and parking strips are not maintained, porches and yards are used for storage. Potential buyers likely wonder where is our community pride and presume we don't care about property values.

When you were looking to purchase a home, were you looking for neat, clean, and well-maintained homes in a neat, clean, and well-maintained neighborhood? Did you even stop the car if the entire neighborhood wasn't well maintained?

Curb appeal is everything, and The Broadmoor leaves much to be desired in that arena. I recently listed a house in Estudillo Estates and sold another one there as well. Driving down Lee Avenue I couldn't help but notice how impeccably kept that neighborhood is. Sadly, when I was returning to Dutton, it was like going into another city. I was truly embarrassed. Perhaps this is why Estudillo Estates properties sell for approximately 15% more than those in The Broadmoor.

One day I was coming from the freeway onto Dutton, when all of a sudden it hit me square in the eyes. I noticed 20-25 shopping carts with trash in them lined up on the sidewalk at Safeway, litter on the ground, fast food cups, tissues and containers from to-go shops, products stored on the sidewalk of a merchant, plywood in the windows of a merchant, torn awnings, signage that should have been removed years ago, and unkempt properties – all in one block.

It was there and then that I started my efforts to get the recycling center moved from a residential area and programmed Community

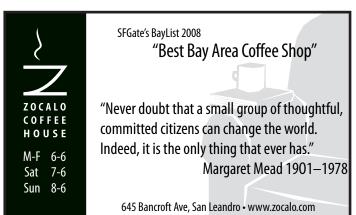
Compliance into my cell phone (577-3260). Almost daily I call in graffiti, cars on lawns, weed abatement, suspicious activity, and so on. Sometimes it feels I am the only one calling.

We have an additional problem. Community Compliance staff has been cut to the bone, so we need to help ourselves. I am taking it upon myself to personally talk to the neighbors on my block and ask them exactly what I am asking you. Please help to restore and maintain The Broadmoor ... one block at a time. You will benefit in neighborhood pride and property values.

If anyone can come up with any community projects that would help, please feel free to organize something in your neighborhood. National Night Out is coming soon, can we be done by then?

Free Dumpsters

If you want the big free dumpster once a year, ask and reserve it in advance. At times there has been up to a two-month waiting list.





Michael Greenslade

510-334-7800

MASON-McDUFFIE

Michael.Greenslade@BHGhome.com DRE #01824328

Carbon Monoxide Detectors Now Required

July 1st Was Single Family Residential Deadline

by Mia Ousley, Editor

If your home doesn't have a carbon monoxide detector, you may already be in violation of the law.

California joined at least 18 other states in the union by mandating that carbon monoxide detectors be installed by July 1st in each single family residence with a fossil fuel burning heater or appliance, a fireplace, or an attached garage. The deadline for multi-unit residences is January 1, 2013.

Why? Carbon monoxide (CO) is a gas produced whenever any fuel is burned. CO is a silent killer; you can't see it or smell it but at high levels it can kill a person in minutes.

Nationwide, an estimated 500 people die every year from CO poisoning and another 20,000 are injured; it's our leading cause of accidental poisoning deaths. And there are well-documented chronic health effects of acute CO poisoning or prolonged exposure – amnesia, psychosis, Parkinson's, memory

impairment, personality alterations, and more.

Almost 90% of California homes don't have carbon monoxide detectors, but it's a very small investment that can save the lives of your family, not to mention the \$200 you could be charged for failure to comply with this law.

Mark Your Calendars!

<u>AUGUST 2</u> – National Night Out, 5:30 p.m. Main Library <u>SEPTEMBER 17</u> – Coastal Clean-Up Day, 9:00-12:00 Various Locales <u>1st Tuesdays</u> – Street Sweeping, Bancroft to MacArthur <u>1st Thursdays</u> – Street Sweeping, E. 14th to Bancroft <u>Every Wednesday</u> – Farmer's Market, 4:00-7:00 Parrott St. at E. 14th <u>Every Saturday</u> – Farmer's Market, 9:00-1:00 Bayfair Plaza



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