

How Your Car Looks to a Thief . . .

. . . and What You Can Do About It

Auto theft and burglary are the crimes most often occurring in San Leandro, especially during the holidays, yet the vast majority of these crimes could easily have been prevented. Utilizing the following three simple yet effective preventive measures could save your vehicle from becoming a target:

1. Remove all visible items from your vehicle. Be aware that someone may be watching – especially at the store or the gym – as you put a wallet, purse, cell phone, laptop, etc. under your seat or in your trunk. Take these items with you.

2. Lock it up and take your keys ... even for a quick errand. And remember to close all doors and windows, including vent windows, wing windows, and sunroofs.

3. Park safely in well lighted areas and check to see that your vehicle is visible from pedestrian and vehicular traffic. Be aware of your surroundings. At home, park in your garage if you have one, locking your car *and* all garage doors.



From The BNA President

Melinda Rieboldt

Dear Broadmoor Neighbors,

This is the year-end issue of the *Beacon*. The next *Beacon* is our recruitment issue and will be hand-delivered in January to all 1700ish homes in The Broadmoor.

We will need about 17 volunteers to help in distributing the issue to the entire neighborhood. Editor Mia Ousley will be asking for volunteers soon, so plan ahead.

Also, contact the board and let us know what articles you'd like to read in the *Beacon*. We are here for you.

The Board goals for the neighbor-

hood are to: promote and safeguard the common interest of our residents; encourage and inspire the desire to maintain property values; promote and maintain a progressive spirit of cooperation among the residents; assist in solving particular problems confronting members/residents; oppose any action that would be detrimental to the common good; increase membership and participation in The BNA; and continue to maintain the historical integrity and unique character of The Broadmoor neighborhood.

– continued on page 3

Haunted Tomb a Smashing Success

Crowds gathered in front of Washington School Friday and Saturday night before Halloween, anxiously waiting to enter the haunted tomb inside the school.

Snacks were served under canopies and colorful lights, and children of all ages got into the Halloween spirit.

Great job Washington School!

BNA Board Meetings

New Location

All Saints Church, 911 Dowling
 Wed., December 7 ■ 7:00 p.m.
 Wed., January 4 ■ 7:00 p.m.

Concerns about Victoria Circle Addressed

SLPD Officer Joins City Councilmember in Visiting Area Businesses

by Pauline Cutter, District 5 City Councilmember

An important quality of The Broadmoor is The BNA's involvement to ensure safe and healthy neighborhoods for its residents.

I was asked to attend The BNA's board meeting in October to hear about concerns in the Victoria Circle area. Some of the issues were about possible drug dealing, prostitution, confrontations, and a general feeling that this area was increasingly becoming an area to avoid. I invited Officer Kerri Kovach, a community liaison with the San Leandro Police Department, to attend with me so that residents could receive immediate answers and guidance on ideas of what the neighborhood group could do to curtail these activities.

Officer Kovach brought with her a police activity report of calls for that area over the past few months to help us identify and narrow down the problems. As a first step, Officer Kovach had a member of the vice squad attend this meeting to hear firsthand what the residents were seeing happen in the neighborhood.

As an immediate next step, on October 20 Officer Kovach and I performed a "walk about" to the businesses in the 400-500 block of Ban-

croft Avenue and Victoria. We visited 10 businesses to relay the concerns of The BNA neighbors and also listened to many of those business owners express frustrations with some of the apartment residents in the area.

Officer Kovach, who was aware of repeated problems stemming from mostly one apartment complex, shared what could be done to encourage all landlords to be more involved with the renters who are causing problems.

In the course of the conversations with the business owners, law enforcement, and residents, it is clear that San Leandro needs to provide our Police

Department with better tools to assist them in gaining apartment owners' cooperation in addressing these problem tenants.

I will be working with the local Apartment Owners Association, our city staff, San Leandro Police, and my colleagues on the City Council to gather information to identify ways to give some relief to the businesses and residents near problem apartments.

I would be happy to hear any comments from my neighbors about this important topic. You can reach me at pcutter@sanleandro.org or at 510-577-0605.

City Provides Disposal Site for Expired or Unused Medications

Folks can now dispose of their expired or unused medications at the Senior Community Center, 13909 E. 14th Street.

To dispose of your prescription or over-the-counter medicines safely, simply empty pills into a zip lock bag but keep liquids in their original containers and place in a zip lock bag. Medications can be dropped off dur-

ing the Senior Community Center's normal business hours – weekdays 8:30 a.m. to 3:00 p.m.

Controlled substances such as vicodin, codeine, valium, etc. are not accepted.

For more information on safe medication disposal, contact the City Recycling Program at 577-6026 or go to www.recyclesanleandro.org.



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Landmarks – Win Some & Lose Some

Say Hello to Lincoln Highway Marker, Goodbye to First Interstate Building

by Michael Greenslade, Member of The BNA



If you've driven on MacArthur Boulevard, lately, you may or may not have noticed it. A new sign is up near the Estudillo Estates monument – a historical marker for The Lincoln Highway.

The Lincoln Highway was conceived in 1913 and was America's first named highway. Lincoln Highway traveled through The Broadmoor neighborhood on what was then Hollywood Boulevard and Foothill Boulevard.

The sign you see on MacArthur now is a recreation of the route marker

sign for the highway. The red, white, and blue sign with a large L designated the way. The Lincoln Highway ran from Lincoln Park in San Francisco all the way to the Lincoln Tunnel at New York City. Be proud of our neighborhood as being part of this part of American history.

You also may have noticed the demolition of what was another of San Leandro's older historic downtown buildings. So sad to see the loss of what

was most recently the First Interstate Bank Building. You may remember the tall tower on the building's left side that would be the back ground for whatever vertical signage.

The building had large honey yellow-colored porcelain tiles that made up its street facade. I remember when the old Lucky's store and First Interstate building both had their towers, making downtown just a little more special.

From the President

- continued from Front Page

On behalf of the Board, I would personally like to extend my sincere thanks to all volunteers who take the time and effort to participate and keep things running in order to help make The Broadmoor such a great place to live. This year we've handled a lot of issues – squatters, sewer lateral issues, unruly neighbors, neighborhood cleanup, stepped-up patrols on Victoria, and the eviction of residents on Dowling.

Currently, the board is working on the new website, ways to increase membership and assisting with preparing a new city ordinance which

addresses blight.

The BNA also voted to donate money to each of the two elementary schools in our neighborhood – Washington and Roosevelt.

We encourage anyone who wants to volunteer or who has ideas to attend the meetings of The BNA Board of Directors. Board meetings are held the first Wednesday of each month, 7:00 p.m. at The Neighborhood Center located in the back of All Saints Episcopal Church, 911 Dowling Blvd.

Best wishes, and have a safe and pleasant holiday,

Melinda

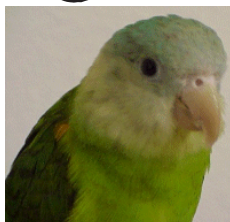
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The Dog Walk Chronicles

Insights Into The Broadmoor on Any Given Day

by Tracy C. Baker, Member of The BNA

Brrrrrr....

Well, our “summer” came to an abrupt end yesterday ...Wednesday I was wearing shorts in the 80 degree warmth and Thursday I was digging out my Pendleton shirt and jacket.

Is it just me, or is it getting colder as I get older?

Buffy, too, seems to be curling up into a tighter ball when the cold weather hits. Nor is she in any hurry to get up and go potty in the morning. Can't say I blame her.

The Windy City

The recent wind storm that blew through before the rains came sure caused a lot of havoc with our neighborhood trees. Buffy and I saw several large branches snapped off the morning after and I understand from The BNA Email Discussion Forum that a few cars were damaged as well. With the wind came a few wonderful little gifts, including a bag of packing plastic and peanuts that blew from who-knows-where right into my front yard. My yard also seemed to be the last stop for a large number of Halloween candy wrappers, so while everyone else was raking leaves and cutting up branches, I was filling my garbage can.

Buffy, on the other hand, *loved* the wind. Her nose was in the air every time we went out. Guess the smells blown down from the hills were full of some good stuff.

A Spring in Our Fall Steps

Renee and Dave Harper's poetry box in front of their Kenilworth home disappeared for awhile for refurbishment. Thank goodness it is back.

I have missed the many missives that Rene shares with all of us ... and Buffy has missed the stop while she smells the garden and I read the latest poem.

If you haven't had a chance, do stop by and take a poetic break.

Ho, Ho, Ho

And just like that, Halloween is over and we are in the midst of Christmas. Of course, Thanksgiving is thrown in there, too, but that's just turkeys, yams, and football games ... not a lot of retail profit in that one. No, Christmas is the thing and, as noted before, it now starts sometime toward the end August, slowly picks up steam during September, and well before Halloween is going full bore. The only thing missing are the carols over the store speakers and the inevitable and unending TV ads.

Those start on November 1st!

Time to hang up the leash...
Anon.

No Tricks in The Broadmoor ... Only Treats

by Shelley Martin, The BNA Board of Directors


Once again The Broadmoor merchants didn't disappoint hoardes of Trick-or-Treaters on Halloween.

Around 3:00 p.m. Halloween afternoon, vampires, ghouls, mad scientists, and even Darth Vader could be seen lurking in doorways, while fairies and princesses sparkled in the warm afternoon sun. Treats were plentiful

and lots of children got a jump start on their candy stashes before sunset.

Mark your calendars for next year for this annual Halloween event sponsored by the businesses located along Bancroft and Dutton avenues.

A big thank you, merchants, for making Halloween such a happy holiday in The Broadmoor.



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New Stereo System for Washington School And New Playground Activity Equipment for Roosevelt

by The BNA Board of Directors

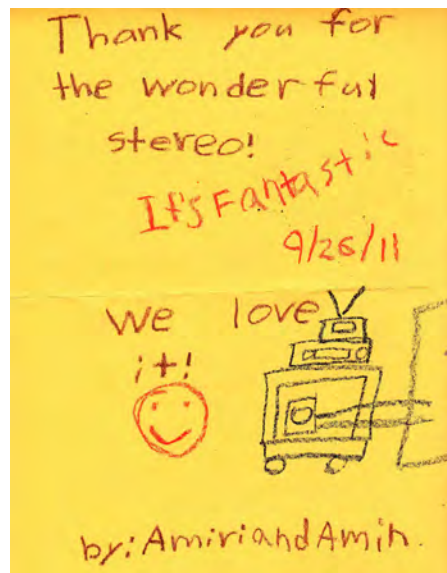
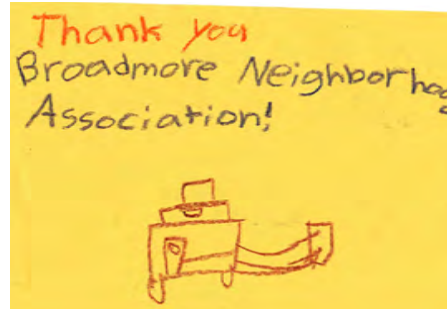
For the past several years The BNA has given a \$1,000 donation to each of our neighborhood's elementary schools, Washington and Roosevelt.

This year, Washington used its money to help purchase a new stereo system for the music classes. Some of the thank you cards are shown here.

[Ed. Note: PDF recipients of the Beacon will get to see more cards – in color – on the next two pages.]

The remaining funds will go toward a new laptop computer for shared teaching purposes.

Roosevelt decided to use its funds on to replace aging – and purchase additional new – play activity equipment and a storage cart for the school's H.E.R.O. physical activity program (www.herolifeskills.com).



One student says, "There is nothing to do at recess and lunch time." That won't be the case now, so enjoy.



Thank you for the stereo it's really cool. I does alot of stuff for us and it's way more loud then are other stereo. Thank you for everything we love it.

Love, Arítza

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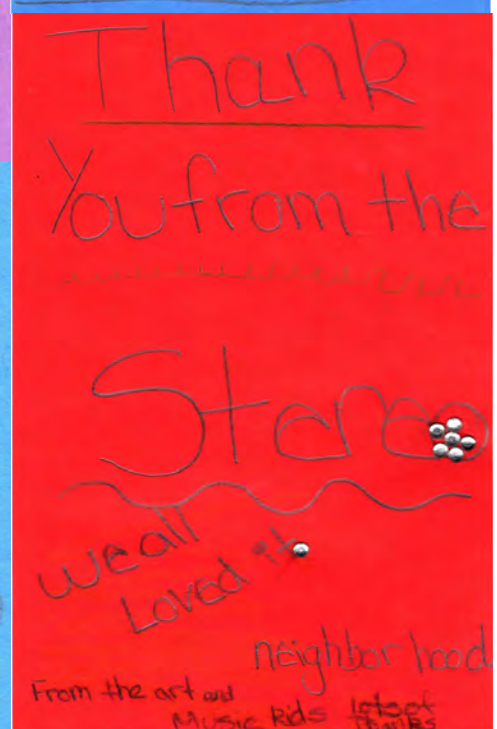
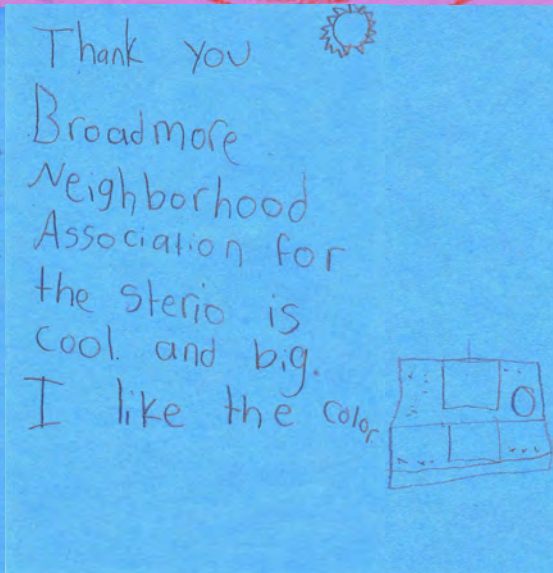
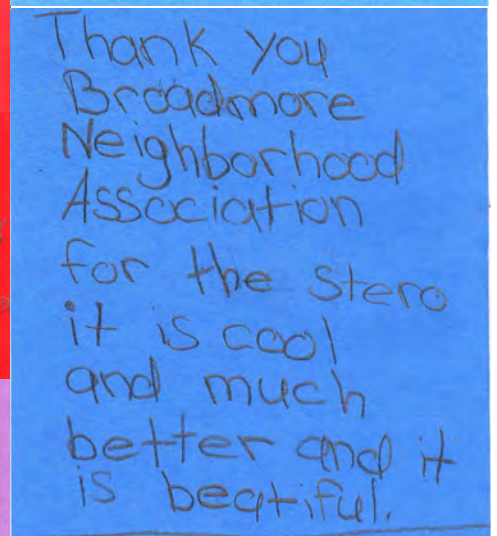
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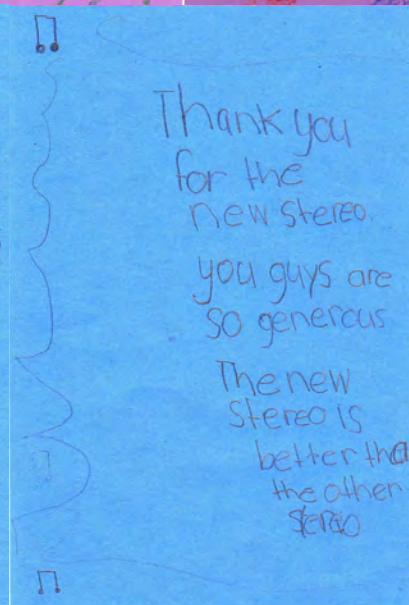
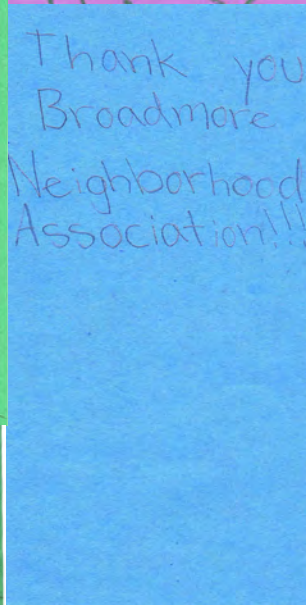
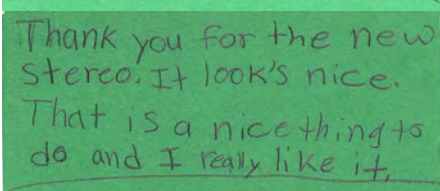
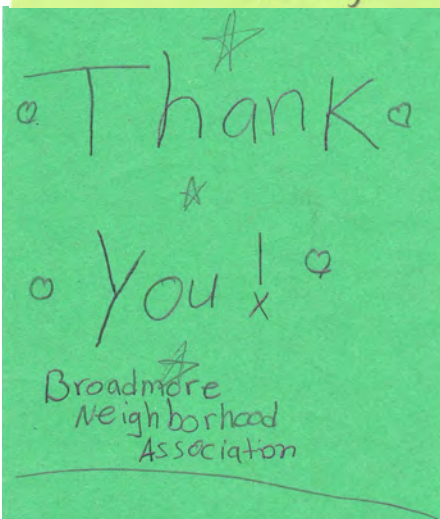
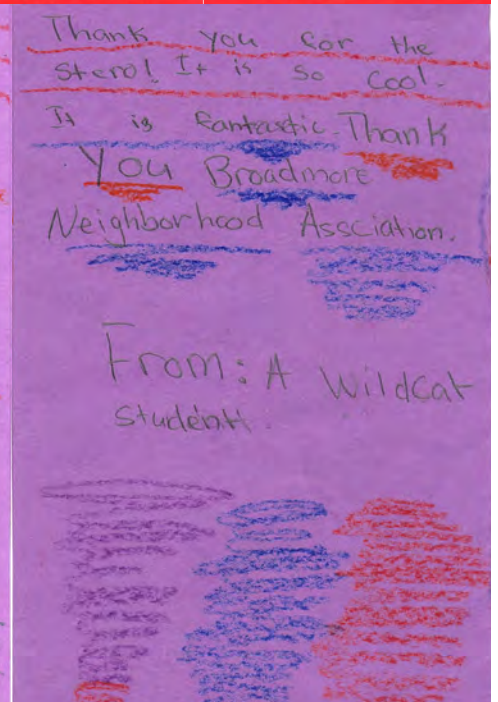
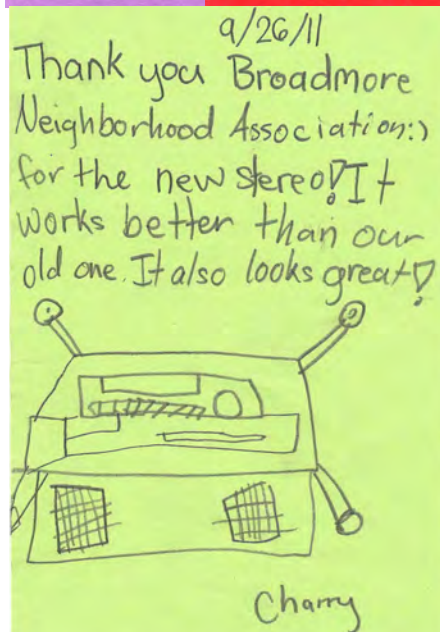
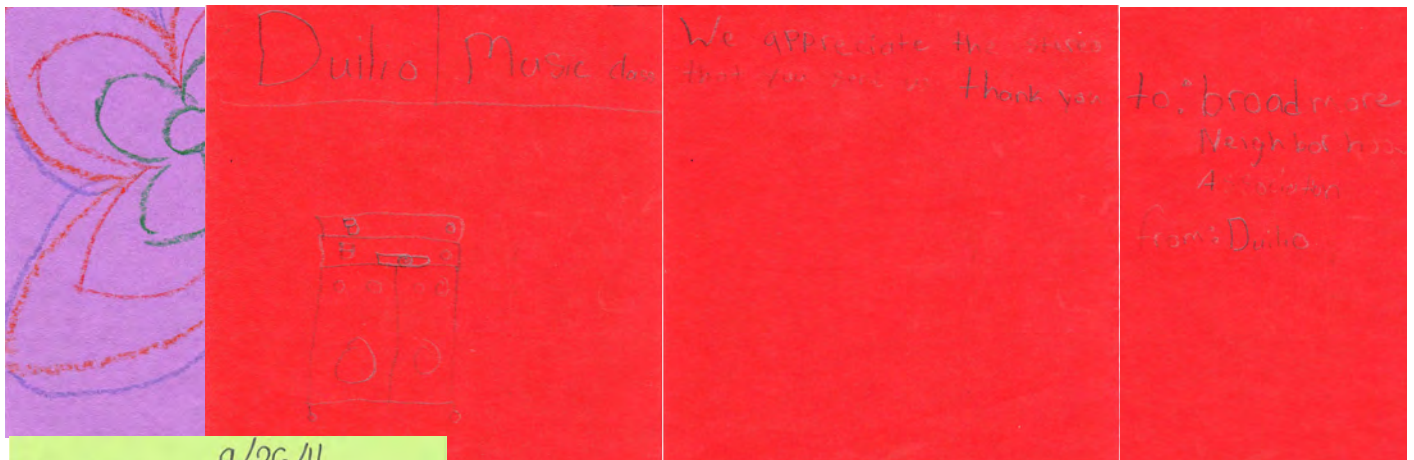
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Slimming Your Bin This Holiday Season

Ideas to Reduce Holiday Waste, Save Energy & Protect the Environment

by Various Members of The BNA Over the Years

Nationwide, it is estimated that between Thanksgiving and New Year's Day more than 1 million tons of additional waste is generated each week; an estimated 2.6 billion holiday cards are sold each year – enough to fill a football field 10 stories high; and 38,000 miles of ribbon is thrown out each year – enough to tie a bow around the Earth.

Want to help lessen the impact of our throwaway society? Below are some ways to reduce the waste that frequently occurs around the holidays. And thanks to many members of The BNA for contributing these suggestions over the years.

Think Outside the Gift Box

1. Give a gift of service – massage, housecleaning, a pedicure, etc.
2. Give the gift of your time – child- or pet-sitting, meal preparation
3. Give gifts that require little or no packaging – concert or theater tickets, restaurant gift certificates, yarn and needles, seeds for a winter herb garden, bamboo to-go ware, stainless steel water bottles, books, coffee or tea in reusable tins.
4. Give gifts of homemade food – organic fruit in a basket, homemade

soup mix, preserves from your garden (jams, tomatoes, olives, pickles), cookies or breads or other baked goods.

5. Give rechargeable batteries – and perhaps a battery charger as well – with your electronic gifts. More than 40 billion (with a “b”) single-use batteries are sold annually worldwide, with 40% of sales occurring during the winter holidays. Give rechargeables, and recycle your old dead batteries in the receptacle at Zocalo Coffeehouse.

Wrappings & Decorations

6. Stop using so much stuff! Remember to Reduce, Reuse, Recycle ... and Rot (compost)!

7. Use less packaging. Don't rely on your recycle bin to feel like you're being environmentally sound. Wrap gifts in recycled or reused wrapping paper, the comics, magazines, outdated calendars, paper grocery bags, or your children's artwork. Wrap with fabric using the art of Japanese Furoshiki (www.env.go.jp/en/focus/attach/060403-5.html). Collage your breakfast cereal boxes to use for packaging books or clothing.

8. Repurpose old holiday cards. Donate used holiday cards to a pre-school for crafts projects. Or cut them

up to be used as gift tags or bookmarks. Cards with large pictures can be used as decorations for next Christmas.

9. Create your own decorations. Make ornaments from old greeting cards or cookie dough, garlands from strung popcorn or cranberries, wreaths from greens and flowers, potpourri from kitchen spices like cinnamon and cloves.

10. Shop with reusable bags. Yes, even when holiday shopping.

11. Get off a mailing list. Overwhelmed with holiday catalogs? Contact the Direct Marketing Association at www.dmachoice.org. A token \$1 fee removes your information for up to three years.

Environmental Protection

12. Buy a potted tree. Plant it after the holidays. Reuse branches from live-cut trees to make colorful holiday wreaths. Separate the pine needles from branches to create tree-scented sachet bags.

13. Buy local. Buy locally grown or made seasonal food and products for your holiday meals and gifts. Ingredients for the average U.S. meal travels 1,200 miles by the time they

– continued on next page

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Holiday Lights Environmentally Sound?

If You Must Have Lights, Solar-Powered and LEDs Are the Way to Go

by Mia Ousley, Editor

Holiday light usage nationwide could generate as much global warming pollution as about 250,000 cars, and 90% of the energy used by incandescent lighting is lost as heat.

Decorating a home without using electricity is best for the environment as well as your pocketbooks. But if you insist upon the look or tradition of holiday lights, save money and protect the environment by switching to solar-powered or LED (light-emitting diode) lights.

LEDs employ semiconductor technology to convert electricity into light directly, using only 0.04 watts of electricity, compared with 0.45 watts for a mini incandescent light bulb and 7.0 watts for a C-7 incandescent bulb.

Other solar and LED benefits include staying cool to the touch so posing less of a fire hazard, being less breakable due to small size and solid construction, and lasting up to 100,000 or more hours, which is equivalent to more than 10 years of continuous indoor use.

Additionally, their low energy consumption allows you to connect up to 25 strands of lights end to end without overloading a circuit.

While they have a higher purchase

price – from 2-3 times more than incandescents – LED holiday lights quickly pay for themselves through energy savings. (You can reduce your energy costs even further by using solar-powered LED lights, which can

be used indoors or out.)

And you can maximize the efficiency of your lights by plugging them into an automatic timer and using mirrors and tinsel around indoor lights to increase the lighting effects.

Slimming Your Holiday Bin

- continued from Previous Page

are served. Buy food in bulk to reduce packaging waste, and be sure to compost the leftovers .. after sharing with your pets, of course.

14. Recycle old holiday lights. Send broken or burned-out lights to "Christmas Light Source Recycling Program," 1923 6th Ave., Ft. Worth, TX 76110. Proceeds are used to purchase books for the Marine Toys for Tots Foundation. You'll also get a coupon to save 10 percent on a future order of replacement bulbs.

15. Before you buy, consider a product's durability, recyclability, and whether it's made from recycled material. Cheaper, less durable items often wear out quickly, creating waste.

16. Say "Happy Holidays" over the phone or internet. If every family reduced their mailing list by just one card, the nation would save 50,000

cubic yards of paper. Numerous sites exist for ready-made holiday cards, or sites to make your own personal ones; simply use a search engine.

17. Drive fuel efficiently. If every U.S. household used 1 gallon less of gas this season, reduce greenhouse gas emissions would be reduced by 1 million tons, so ... check your tire pressure before heading to Christmas dinner, since properly inflated tires increase fuel economy, and plan your holiday outings on a map or GPS to determine the most efficient driving route – you'll drive fewer miles, reduce emissions, spend less at the pump, and reduce greenhouse gas emissions.

Make room for new gadgets and toys. Donate unwanted cell phones to local domestic violence programs. Donate outgrown toys, clothes, and furniture to local charities.



Sabrina Almazan

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Mark Your Calendars!

DECEMBER

- 1 – Street Sweeping, E. 14th to Bancroft
- 2 – “It’s A Wonderful Night” w/Santa & Carols & Carriage Rides, 6:00-9:00p Joaquin Plaza
- 3 – Readers Roundtable “The School of Essential Ingredients,” 2:15p (577-3971)
- 3 – Hawaiian Holiday Celebration, 6-8p Main Library (\$15 in advance, \$17 at the door)
- 5, 19 – City Council Meeting, 7-9p City Hall
- 6 – Street Sweeping, Bancroft to MacArthur
- 6, 13, 20, 27 – **Silver Screen Theatre free weekly films, 1:00p Marina Community Center (577-FILM for week’s movie)**

- 11 – Needle Crafters, 1:30-3:45p Main Library
- 13 – “Coffee With The Cops,” 8-9a Hilton Garden Inn, 510 Lewelling Blvd.
- 14 – **Holiday Puppet Show “A Time to be Jolly,” 7:00p Main Library**
- 18 – **Monarch Butterfly Walks, 1-2:30p, adults only, \$12 pre-registration required**

JANUARY

- 5 – Street Sweeping, E. 14th to Bancroft
- 6 – Street Sweeping, Bancroft to MacArthur
- 7 – Readers Roundtable “Mennonite in a Black Dress,” 2-3p (577-3971)
- 30 – **Fred Korematsu Day, state holiday**

The purpose of The Broadmoor Neighborhood Association (The BNA) is to maintain and enhance the quality of life for those who reside in or who own homes or businesses in The Broadmoor neighborhood of San Leandro. The boundaries of The Broadmoor are defined by Durant Street to the north, I-580 to the east, Dutton Avenue to the south, and E. 14th Street to the west.

One of the ways The BNA pursues its mission is through The Broadmoor Beacon, which is currently published semi-monthly for members. All residents are encouraged to submit articles (or ideas for articles) about issues related to our community. Please send any articles or requests about advertising to editor@thebna.org.

Membership in The BNA is open to anyone who supports its goal of promoting the welfare of our neighborhood’s residents. For information about becoming a member, please visit our website at www.thebna.org.



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