

Broadmoor Neighborhood Association Board Meeting Minutes
April 8, 2009

Present Board Members:

John Kaplan, Treasurer

Hillary Van Austen, Secretary

Mia Ousley, Beacon Editor, City Liaison, List Serve Moderator

Leslie Mack

Michael Greenslade

Carol Kennedy

Claudia McHenry

Absent Board Members:

Michael Fitzgerald, President

Melinda Riebolt, Vice President

Gayle Hudson

Visitors:

Tracy Baker of Kenilworth

Tony and Carol Lizotte of Dowling

Patty Vonnegut of Victoria

Collin Colaco of Dowling

Meeting commenced at 7:35 p.m.

Hillary chaired the meeting and kept minutes.

1) San Leandro High School Senior Graduation Night Party

Visitors Tony and Carol Lizotte explained they are organizing a San Leandro High Senior Graduation Night for June 10 at Creekside Community Church. They requested the BNA consider supporting this event. Needed for the 4-hour party are give-away gifts and entertainment for 675 kids. \$600 dollars is needed for the DJ. A motion was made to fund the DJ. It was seconded. Voting was 6 yes votes to 1 no vote. Payment arrangements were made by the Treasurer.

2) Formal introductions were made by all present.

3) NexCycle

John has let the recycling company know that we are still unhappy with their non-performance and non-kept promises. They have not returned his phone calls. He talked to our State representative about removal of the NexCycle center in the Bancroft Safeway parking lot. Feedback was not positive. Tracy Baker brought in an application for "Convenience Zone Exemption" and application information. Hillary and Carol offered to create a letter for recommendation to remove the center. Hillary is to approach Farrelly Pond, Best Manor, Estudillo Estates homeowners associations, San Leandro Police, Council Member Bill Stephens, and Citizens for a Safer San Leandro for their signatures/letters. Letters are due to California Conservation for consideration by July 7.

4) BNA Letter Return Address Stamp

Mia will create art for the production of the stamp; give it to Carol to send to Hayward Stamp for production. Carol will order two self-inking stampers.

5) Viva Portofino Restaurant

Neighbor Leah Hall requested information from Council Member Bill Stevens, BNA President, and BNA Secretary on whether permits and design reviews had been issued for the Porto Villa Restaurant (at Dutton and Bancroft) mural in production and their display signage. Mia offered to follow up with her. At the writing of these minutes after the meeting, I checked my email and found that Bill Stevens had responded to her information request with the following information dated Wednesday, April 8, 2009, 9:17 p.m.

“This is the information I received today.

The Community Development Department and Police Department are in the midst of a code enforcement action on this property. Last week, Bill Baptista went to the site and informed an employee of Viva Portofino that the mural they were painting on their building was subject to review by the Zoning Enforcement Official to determine whether or not it was a commercial or non-commercial mural. They were asked to cease work on the mural and come to the City to submit their design. They were given a week to comply. They were also told that the large video display signage was not allowed and that should cease. Finally, they were told their A-frame sign is also in violation without a special events permit, and they must come and apply for that.

As of the writing of this e-mail, the business owner or any representative has not come forward with plans for us to review. Last Friday, the Zoning Enforcement Official (William Schock) and Senior Planner (Sally Barros) visited the site at the request of the property owner to view the mural. The initial determination, without benefit of complete design plans, is that the mural seems to be of an artistic, non-commercial nature.

We continue to monitor the situation with close communication between Code Enforcement and Community Development staff. We'll move forward with a Notice of Violation next week if the business owner fails to respond to our request.”

6) Roosevelt School Update

Carol updated the board on the progress of the schools new “Reading Garden.” The project date has been pushed back. The board will continue to wait until they are ready to accept the board’s previously agreed to donation of \$1000.

7) Ice Cream Social Contest

Connie Stevens emailed Hillary the scoop on a Dryer’s Ice Cream Social Contest. The contest is to win ice cream for a 100 participants ice cream social. Hillary wrote an essay and submitted it to the contest.

8) Neighborhood Watch Decals

John presented the sample decals and pricing for the homeowner window decal project. The decals are to accompany a crime alert newsletter drafted by Hillary as planned in the last regular board meeting in March. The Crime newsletter and decal are to be walked around to all the homes in the Broadmoor. Claudia made a motion for the BNA to purchase the 5" x 5" decals. Hillary seconded the motion. It passed in a vote of 5 to 2. John will order the items at a total cost of \$510.

9) BNA Communication

John brought up communication as an issue for Board/Broadmoor neighbors. Discussed was the need for more/better communication and a possible BNA communication policy. Discussed was the need for Board minutes and that the new Secretary will address them; Beacon Newsletter and its publication rate will be addressed by the new Editor. The need for an email address that will go to all the Board Members was discussed. Hillary will look into creating one and add it to the contact page on the Web site. She is also compiling board contact information for the Board and Web site and will distribute to the Board Members. New Board Member Gayle Hudson's information is still needed. It was agreed that this communication issue would be readdressed in the near future.

10) Beacon Newsletter

The new Editor Mia said she has new software to ramp up on. She has received the Beacon files from the last editor. She will create a Beacon schedule and share it with the Board. She is looking at May as the next issue date. Hillary reminded the board that the dues notices this year have a box on it for neighbors to check and opt-in to receiving their newsletters electronically. John and Mia to look into the advertisers and billing invoices.

11) Membership

Discussed was the need to let the Broadmoor neighbors know through reminders that their dues are due. Reminders in past years were through the List Serve, a Beacon story reminder, and Beacon pink labels.

Meeting adjourned.