

Broadmoor Neighborhood Association Board Meeting Minutes
February 3, 2010

Present Board Members:

Melinda Rieboldt, President
Patti Martin, Treasurer
Hillary Van Austen, Secretary
Tim Holmes, Editor & List Serve Co-Moderator
Michael Nolan, Webmaster
Leslie Donoviel
Michael Greenslade
Gayle Hudson
Carol Kennedy
Claudia McHenry

Absent Board Members:

Mia Ousley, Editor & List Serve Co-Moderator

Visitors:

Kathy, Dennis, and Elisabeth from Hollister

Meeting commenced at 7 p.m. at Zocalo Coffeehouse.
Vice President Melinda Riebolt chaired. Secretary Hillary V.A. took minutes.

Minutes of Previous Meeting

January minutes were approved as published.

Presidents Report

Melinda expressed her thanks to everyone that helped get the Beacon Newsletter out.
Introductions were made all around with the guests.

Treasurer's Report

Patti passed out an itemized treasurers report for board review. She reported that she wrote two checks last month to the Webmaster and the Editor. Past Treasurer John Kaplan has still been paying for the monthly Laughing Squid Web hosting fees. Patti would like to pay him for four month (the past three and the next month as well) in one check. She also said she would like to have the reimbursement form on the Website. The URL would be given out as needed.

Old Business

- 1) Tabled Items:
- A) Web Hosting- Webmaster Mike Nolan suggested leaving the Web hosting at laughing Squid for the current fee of \$8 a month due to complication with email addresses. Claudia made a motion to "Leave the hosting as is." It was seconded and passed.
- 2) NexCycle- Meeting with the Mayor at the Safeway site will be 2/9/10 at 10:45 a.m. Carol, Hillary, and Gayle will attend and will arrive at 10:30 a.m. Gayle said the only option to get rid of the center would

be to get an exemption. That will need to be done by the City attorney. Gayle will bring a memo that was sent to the Mayor and CCed to the attorney to the NexCycle meeting.

- 3) General Meeting and Candidate Night- Gayle volunteered to contact Creekside Church to see if we can use their facility for the General Meeting. September 23 was the tentative date at 7 p.m.
- 4) Board Goals
 - A) Shop Local- Tim passed out a handout about shopping locally. He gave a verbal outline of what could be done to support local business:
Work with the Chamber; Feature reviews of businesses in the Beacon; Include other articles, i.e. City news such as tax increases, bankruptcy, etc.; Redevelopment money cautions.

The board discussed brainstorming more often on the issue. Melinda requested that Tim write an article for the next Beacon on the topic. Gayle said she would like to keep the restaurant reviews.

New Business

- 1) Board Publishing Policy- Gayle made a motion “The Board has seven days to review, correct, and approve the minutes for publishing.” It was seconded and passed.
- 2) ListBox Service- Mike Nolan emailed the board three options to change to from our current \$20 a month service that will no longer support digests. They include:
 - 1) Yahoo Groups: a free service with advertising.
 - 2) Listserve.com: apx. \$25 a month for the service. No advertising.
 - 3) LSoft: \$100 setup fee, \$25 a month with extra quarterly fees. No advertising.Tim will review the services and make his recommendation on the direction to go.
- 3) 2009 Income Tax Return- Board agreed to look into it. Patti will talk to past Treasurer John Kaplan and Tim will talk to past Treasurer Mitch Huitema.
- 4) Well Fargo Services- Patti would like to change banks as she has been having problems with the service. She will look into Chase as a possible bank to move the BNA accounts to. Gayle made a motion for Patti to look into moving the accounts. It was seconded and passed.
- 5) Beacon January 2010 Production Recap- tabled due to the editor being absent.
- 6) Beacon Content
 - a) Calendar Update- Gayle to supply bike festival info.
 - b) Articles:
 - Scott Terry Part II
 - Shop Local-Tim
 - Boulevard Burgers Review- Claudia
 - Home and Garden Tour- Patty Silvia
 - San Leandro Free Cycle- Gayle
 - Leadership San Leandro- Gayle
 - Historical Home Tracks- Michael Greenslade
 - Community Compliance- Carol
 - c) All articles need to go to Mia by March 3.
 - d) Alternate Printer Options: Hillary suggested PSPrint.com for an instant quote.
- 7) Advertisers Policy- Claudia made the motion that “Advertisers who pay \$100 for an ad should get a Beacon.” It was seconded and passed.
- 8) Board Job Descriptions- Webmaster and Membership for Bylaws- Tabled.
- 9) BNA Funds- Tim read a letter from Carol Knudson that Farley Pool is closed for the next two years due to lack of funds. Carol suggested doing an outdoor movie night as a fundraiser.
- 10) San Leandro Scholarship Foundation- Tabled.
- 11) Facebook-the pros and cons of the BNA Facebook page were discussed. Patti made the motion that “Michael Greenslade will moderate the site.” It was seconded and passed.

12) Announcements

- Gayle said if you want to be published in the San Leandro Times, write to the editor. There is a good chance of getting your letter published.
- Carol would like to order BNA balloons for events as we have one left.
- The BNA canopy will be delivered to Tim's house for storage.
- The old wooden "BNA Meets Here" sign is currently at Michael Fitzgerald's house.

Meeting adjourned at 9:05 p.m.