

**Broadmoor Neighborhood Association
Board Meeting Agenda**

October 6, 2010
526 Superior Avenue
7:00 PM to 9:00 PM

Present Members:

Melinda Rieboldt, President
Hillary Van Austen, Secretary
Mia Ousley, Editor & List Serve Co-Moderator
Gayle Hudson, Boardmember
Michael Greenslade, Boardmember
Claudia McHenry, Boardmember
Patti Martin, Treasurer
Carol Kennedy, Boardmember
Michael Nolan, Webmaster

Absent:

Leslie Donoviel, Boardmember

Guests:

Margaret Walker

Meeting commenced at 7 p.m. at a home on Superior Ave. hosted by Michael G. President Melinda chaired. Secretary Hillary took minutes.

Reports

Secretary's Report- September meeting minutes were approved with changes. Gayle will make the changes and send final minutes to the ListServe. A motion was made to give the Board one week to review the minutes and reply with comments. Gayle will then make changes to the minutes, email to the ListServe and the Web master for posting. The motion was seconded and passed.

President's Report- Melinda reported that the landlord of 690 Dowling has given the occupants two weeks to get rid of the dog. She reported that having a dog was not part of the rental agreement. She would like her home number to be removed from the Beacon as she feels she is getting too many call on the issue and would rather receive emails.

Treasurer's Report- Patti reported that she needs another month to research a new bank. Melinda said she needed a bank credit card. Patti said she could do that in a month's time.

Old Business

- 1) Board Job Descriptions and Duties- Carol said she would need another month to work on her board-role job description. Treasurer job description changes are to include a "duty statement" and the change of "monthly" to "issue" regarding the Beacon. Mia is to create an editor and e-list moderator job description with a duty statement. The finished Board Job Descriptions and Duties document is to be added to the Web site.
- 2) 990-N Form- It is due the middle of October (perhaps as early as October 18). Mia reported that the office did not have the BNA in their system when she contacted them in the spring. She said she would follow up on the form with the office.

New Business

- a) Beacon- Mia reported that the Beacons should be ready for pick up. Patti is to pay for it with her credit card. Gayle is to do the pick-up. Mia will print the labels. Creating and offering the Beacon as an electronic file was discussed. Mail Chimp or Constant Contact was recommended by Mike N. Another option would be to email a link to an online Beacon. November/December Beacon articles are due Mia by October 31. She said the newsletter would go to the printer on Nov 20. Mia is to email the Board when the Beacons are ready for pick-up. Stories include Council Member article; License Look article from Gayle; Map Your Neighborhood from Mia; City Holiday Festivals.

- b) Membership Application Update- Carol and Hillary will work together to update the membership form in time for the walk-around Beacon. The form will include opt-in boxes for "email delivery" or "paper delivery" and a "PayPal" check box.
- 1) Laughing Squid- Mike N. recommended not migrating to Cloud Hosting.
- 2) Web Site Redesign- Mike N. talked about considering a mobile feature for the site. He recommended that the Board look at Ning sites, and its features and functionalities. A Web sub committee was formed including Gayle, Melinda, Patti, Hillary and Mike N.
- 3) Membership in Chamber of Commerce- the Board had no interest in becoming a member.
- 4) East 14th Street Restriping- A motion was made to email the members on the ListServe and ask for opinions on how the Board can handle the issue. Mia volunteered to send out the email.
- 5) 690 Dowling and 555 Lewis- Covered in the president's report and no new news.
- 6) Political Disclaimer- Mia said the BNA doesn't need a political disclaimer. Instead, users will simply need to be clear on who they represent in their public correspondence.
- 7) Recycle Center- Carol would like to divide a list of cities among the Board for calling to inquire on their recycling centers. She is to create a call script for the callers.
- 8) Board Meeting Location- Michael G. made a motion to meet at Zocalo. Motion was seconded and passed.

Meeting adjourned 9 pm.