

# **Broadmoor Neighborhood Association**

## **Board Meeting Minutes**

February 2, 2011  
Zocalo Coffeehouse, 645 Bancroft Ave.  
7:00 PM to 9:00 PM

### **Present Members:**

Melinda Rieboldt, President  
Hillary Van Austen, Secretary  
Mia Ousley, Editor & List Serve Co-Moderator  
Gayle Hudson, Boardmember  
Claudia McHenry, Boardmember  
Carol Kennedy, Boardmember  
Michael Greenslade, Boardmember  
Patti Martin, Treasurer  
Michael Nolan, Webmaster

### **Absent:**

None

### **Guests:**

None

Meeting commenced at 7:07 p.m.

President Melinda chaired. Secretary Hillary took minutes.

Secretary's Report- Minutes from the January meeting were approved with one change. Patti made the motion to approve with the change. Claudia seconded the motion, and it passed.

Treasurer's Report- Patti reported that she paid for the Beacon printing out-of-pocket. She was reimbursed the \$386.07 cost.

President's Report- Melinda said that she has been fielding neighborhood calls.

### **Old Business**

- 1) Board Job Descriptions and Duties- Melinda requested that Carol email her job description for Membership Coordinator to her.
- 2) BNA Biennial General Membership Meeting- It was reported that two speakers have confirmed their attendance, the San Leandro police chief and the mayor. The meeting will be at 7 pm at Creekside Community Church. Possible topics include empty store fronts/commerce; NexCycle; crime; squatter issues and legislation; and traffic/speeders. Mia reported that she will bring name tags and Zocalo Coffeehouse coffee. There was a question as to whether Zocalo would supply cups, cream, and sugar. Melinda said she would bring cookies, napkins, and doilies for the cookie platters. Michael G. will bring pencils and Hillary will act as secretary. Claudia will chair the elections.
- 3) Beacon
  - a. January-February Cost of Printing: There were extra expenses incurred in this run from the printer's charges for folding and stapling. The total bill was \$1330 with a percentage off. There was an almost \$600 difference increase from last year's print run. Mia reported that U and I Printing had a \$625 quote to do the walk-around issues and we should consider them next year.
  - b. Delivery to Apartments- Carol said she doesn't want to deliver to apartments. Melinda said copies could be left with the manager. Mia said she would get a count on the number of apartments. Gayle suggested giving a one-page flyer verses a whole multi-page Beacon.
  - c. Beacon Maps- Melinda brought up discrepancies with the maps.
  - d. Beacon March/April Issue- Stories are due by February 28. Articles include Wax 'n Things Festival, City-wide garage sale, acorn story from the List Serve, ACI's free dumpsters, a railroad story and editorial on the pool from Michael G., a 911 phone number update from Gayle, a GM meeting article from Mia, a San Leandro Creek article, and an Easter activities article.
- 4) Certificate of Appreciation for Clean Businesses- Carol said she wants certificates to give out once a month. Hillary was requested to make a template.
- 5) 690 Dowling- Discussed was encouraging membership to call in problems to San Leandro Police Department and the mayor.
- 6) List Serve Patch- Mia said she put a woman on and took her off.

**New Business**

- 1) Webmaster- Mike N. reported that he has not billed the BNA for his work. He has put in 40 to 45 minutes of time. He discussed a redo of the Web site. He suggested that it be built in NING so the Board Members can make updates for themselves. His role would then be only for tech support.
- 2) Members Without Email Addresses- Mia reported that there are 43 members that have not given the BNA their email addresses.

8:55 p.m. Adjourn.